

Int. Cl.: 41

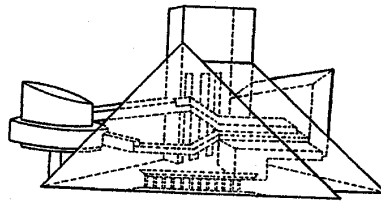
Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,508,347

Registered Nov. 20, 2001

**SERVICE MARK
PRINCIPAL REGISTER**



ROCK AND ROLL HALL OF FAME AND MUSEUM, INC. (OHIO CORPORATION)
ONE KEY PLAZA
CLEVELAND, OH 44114

FOR: EDUCATION AND ENTERTAINMENT SERVICES, NAMELY, THE OPERATION OF A MUSEUM RELATING TO CONTEMPORARY MUSIC, PARTICULARLY ROCK AND ROLL MUSIC; EDUCATION SERVICES, NAMELY CONDUCTING WORKSHOPS, RESEARCHING AND DISSEMINATING MATERIALS, AND ORGANIZING EXHIBITIONS REGARDING THE HISTORY OF CONTEMPORARY MUSIC, PARTICULARLY ROCK AND ROLL MUSIC, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

THE MARK IS COMPRISED OF A THREE-DIMENSIONAL CONFIGURATION OF THE ROCK AND ROLL HALL OF FAME AND MUSEUM BUILDING. THE DOTTED LINES FOR THE FRONT ENTRYWAY OF THE BUILDING ARE NOT CLAIMED AS A FEATURE OF THE MARK; THE OTHER DOTTED LINES ARE INTENDED TO SHOW THE THREE DIMENSIONAL CONFIGURATION OF THE TRADEMARK.

SEC. 2(F).

SER. NO. 75-456,120, FILED 3-24-1998.

FIRST USE 9-0-1995; IN COMMERCE 9-0-1995.

STEVEN BERK, EXAMINING ATTORNEY