

# JESSICA S. SACHS

PRINCIPAL / DETROIT METRO OFFICE

Jessica's practice is focused on trademark law, unfair competition, and brand protection. Jessica advises domestic and international clients on a wide array of matters, with a particular emphasis on trademark selection and clearance, prosecution, enforcement, policing, licensing and litigation issues, as well as Internet and domain name matters. She is also involved in *Inter Partes* Review proceedings at the Trademark Trial and Appeal Board. After years of experience with the USPTO and TTAB, Jessica knows first-hand how to streamline the process in order to achieve her client's goals.

Jessica's clients highly value her accessibility, responsiveness and attention to detail. She is appreciated for the ability to explain highly technical concepts in an easily-understood and straight-forward manner. In her second decade of practice, Jessica's goal remains to always put her client's needs first. She is committed to fostering and maintaining lasting and beneficial relationships with her clients by serving as an extension of their in-house team.

## PRACTICE AREAS

Trademarks & Service Marks; Copyrights; IP Litigation

## NEWS/EVENTS

### EVENTS

- Beth Coakley and Jessica Sachs Co-Chair "World IP Day 2017" for Michigan

## BACKGROUND

Jessica actively strives to remain at the forefront of trademark law. She has and continues to serve on an array of committees, including for the International Trademark Association (INTA) and Michigan Intellectual Property Law Association (MIPLA).

Prior to joining Harness IP, Jessica served as trademark and copyright attorney at an Ohio-based international law firm.

## AWARDS & DISTINCTIONS

- *Best Lawyers*, Trademark Law, 2017-2022



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- *Michigan Lawyers Weekly*, “Women In The Law,” 2018
- *Michigan Rising Stars*, Intellectual Property, 2011-2015

## **MEMBERSHIPS**

- Harness IP Diversity & Inclusion Committee
- International Trademark Association, INTA Bulletin Committee, 2002-2007; Model State Trademark Bill Committee, 2008-2009; Trademark Reporter Committee, 2010-2011; Famous & Well-Known Marks Committee, 2012-2015; Harmonization of Trademark Law and Practice Committee, 2016-2017
- Michigan Intellectual Property American Inn of Court, Master, 2015 – Present; Outreach Chair, 2019 – Present
- Michigan Intellectual Property Law Association, CLE Chair, 2014-2017; Membership Chair, 2017-2020
- *American Intellectual Property Law Association Quarterly Journal*, Executive Articles Editor, 1999-2000

## **EDUCATION**

J.D., George Washington University, 2000

B.A., Political Science, *cum laude*, Tufts University, 1997

## **BAR & COURT ADMISSIONS**

Michigan

Ohio

U.S. Court of Appeals for the Federal Circuit